

# **Environmental Policy**

#### Mission statement

At D3 Events we recognise that the conference and events industry have a direct impact on the local, regional, and global environment. As a company we provide a high quality of service whilst minimising the environmental impact, both of our own company and of the events we organise. This policy serves as a guide for out team, clients, and suppliers to ensure our commitment to a greener future.

### **Business summary**

We are a small, flexible, and energetic agency who deliver an exciting range of events for corporate clients in a predominantly outdoor, often remote environment. Our wide range of skills means we can manage the entire event from its initial inception, right the way through to post-production work. This often includes design and fabrication of required elements and theming.

We work throughout the UK but have also staged events and run projects in over 30 countries. In a nutshell we like to create amazing events in incredible places!

#### We are committed to:

### 1. Compliance with Environmental Legislation:

 We commit to complying with all applicable environmental laws, regulations, and standards.

### 2. Waste Reduction:

 We will prioritize waste reduction strategies throughout our event planning process by implementing reduce, re-use, recycle principles and suggesting more sustainable choices for branding or theming solutions to clients where relevant.

# 3. Energy Efficiency:

 Strive to minimize energy consumption at events by using energy-efficient equipment and practices.

# 4. Transportation:

- Encourage the use of public transportation, car sharing, and other sustainable transportation options for attendees, staff, and suppliers.
- Consider the carbon footprint of event locations and choose venues that are easily accessible by public transportation.

### 5. Sustainable Sourcing:

- Prioritize environmentally friendly and locally sourced products for event materials, including decorations, signage, and promotional items.
- Encourage catering suppliers to use sustainable and locally sourced ingredients.

#### 6. Water Conservation:

 Implement water conservation measures, such as providing water refill stations and using water-saving technologies where applicable.



## 7. Education and Awareness:

o Provide training and information to our staff, clients, and suppliers on the importance of environmental sustainability and the role they play in achieving our goals. We encourage them to minimise those impacts particularly with respect to travel, waste, and energy consumption.

## Carbon Measurement and Accountability

We will undertake a carbon analysis of our company's operations (both our property and events) on an ongoing basis and compensate through robust initiatives, with the aim of being carbon net positive.

## **Continuous Improvement**

D3 Events recognises that reducing our impact is an ongoing process and that resource and budget constraints will necessitate a pragmatic approach and prioritisation. However, we are committed to reviewing our performance annually to identify successes and areas for improvements which will inform changes to our strategy.

This environmental policy is endorsed by the senior management team and available to the public. This policy will be reviewed on a regular basis to evaluate continued relevance and to monitor compliance.

Fiona Day	Simon Day	John Limb
Business Director	Creative Director	Managing Director
March 2023	March 2023	March 2023